

LANDMARKS OF THE AMERICAN REVOLUTION

# MID-WEEK PICTORIAL

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JANUARY 19, 1935

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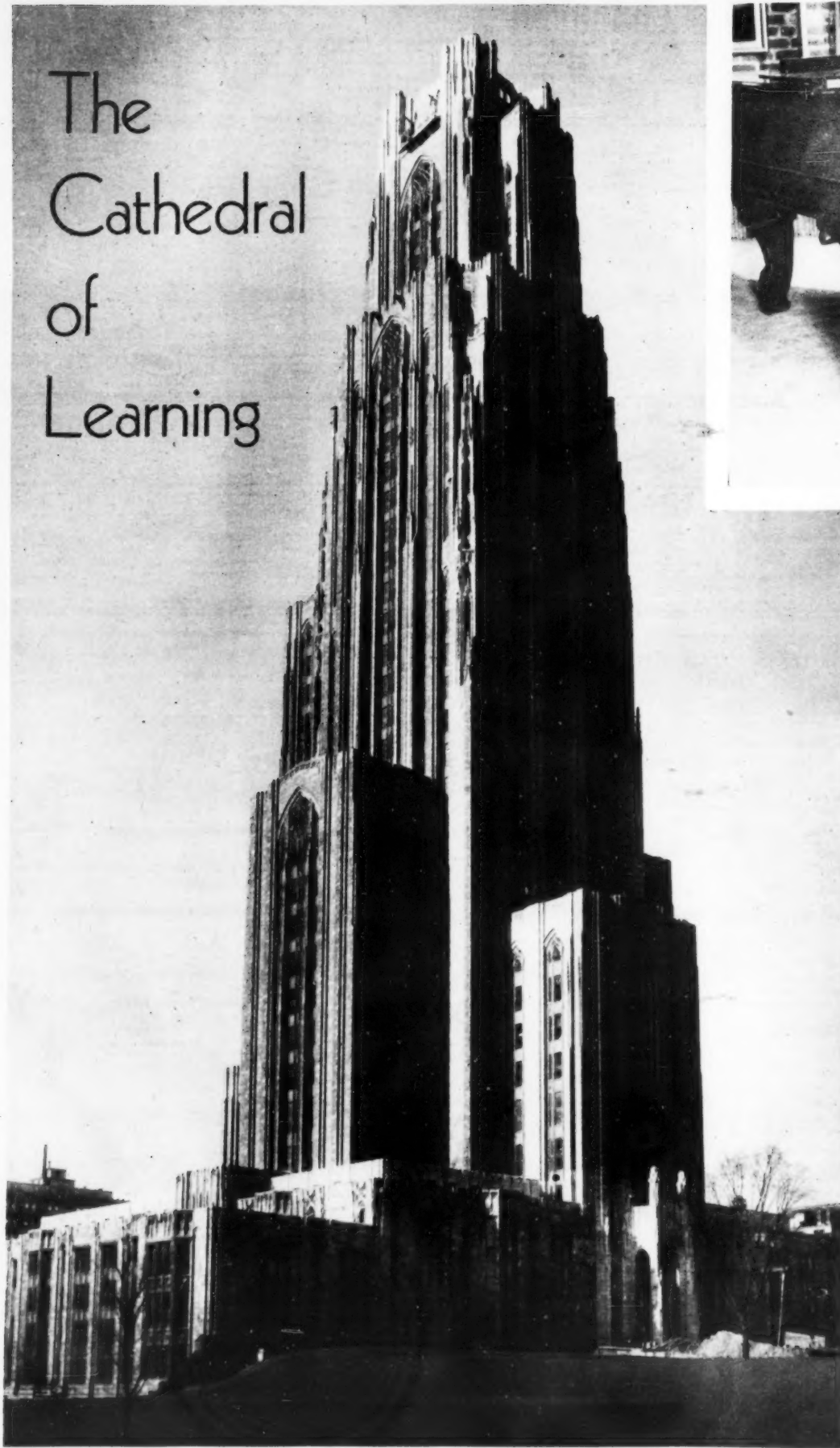


## GRAND CHAMPION OF THE CAT SHOW

Lavender Chu Chu, Owned by Miss Elsie Hydon of Bogota, N. J., Which Took the Highest Honors at the Atlantic Cat Club Exhibition in New York.

(Times Wide World Photos.)

# The Cathedral of Learning



## AN IMPRESSIVE ADAPTATION OF THE SKYSCRAPER TO THE USES OF HIGHER EDUCATION: THE CATHEDRAL OF LEARNING

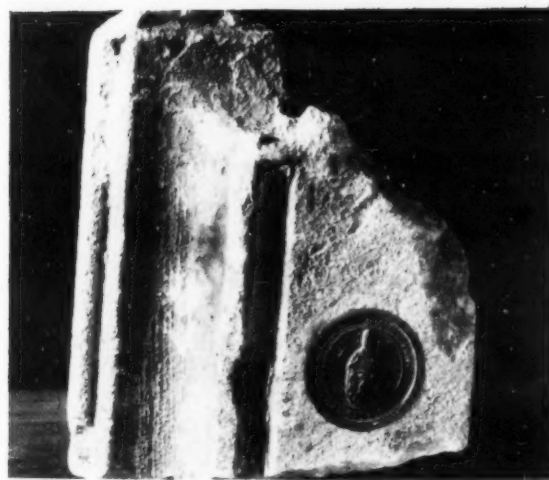
Of the University of Pittsburgh, a Tall Gothic Shaft Designed to Express the Hope of a City for the Future of Its Youth. Its Interior Has Been Planned So That the Classrooms Will Speak to Students of the Beauty and Dignity of Some Period or Place in Which Men Have Lived Their Lives With Purpose and Meaning, Making the Rooms in Themselves Lessons in History, Science, Language, Art and Literature. Fifty Classrooms Open onto the Three Galleries That

Surround the Commons Room, the Central Interior Feature of the Structure, a Great Hall 175 Feet Long and 128 Feet Wide. The Seventeen on the Main Floor Are Known as the "Nationality Classrooms," Memorials to the Old World Countries From Which the People of Pittsburgh Have Come, and Experts Have Labored to Re-create the Atmosphere in Which the Great Scholars of These Countries Have Studied.



## RELICS OF A FAMOUS AMERICAN COMPOSER: ETHELBERT NEVIN'S GRAND PIANO AND CHAIR,

Given by His Widow With Original Musical Manuscripts, Family Photographs, Diaries and Other Personal Belongings for the Ethelbert Nevin Memorial Room in the Cathedral of Learning. He Was a Freshman in the University of Pittsburgh in 1878, When It Was Known as the Western University of Pennsylvania.



## THE CORNERSTONE OF THE POLISH ROOM: A STONE FROM THE HOUSE

In Which Copernicus Lived as a Student, Sent to Pittsburgh by the Ministry of Foreign Affairs of Poland.



FURNISHED WITH AN ANCIENT TYPE OF WOOD CARVING POPULAR IN NOVGOROD AND ARCHANGELSK: A CORNER OF THE RUSSIAN ROOM, Showing the Professor's Table and Chair and Blackboard.



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"NEWS OF THE WORLD IN PICTURES"

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NEW YORK, WEEK ENDING JANUARY 19, 1935



## FIRST TO FLY SOLO FROM HAWAII TO CALIFORNIA

Amelia Earhart, Who Was the First Woman to Fly Alone Across the Atlantic, Receiving Congratulations at Oakland, Calif., After Flying the 2,400 Miles From Honolulu in 18 Hours and 16 Minutes.

(Times Wide World Photos, San Francisco Bureau.)



WINTER SPORTS HIGH IN THE SWISS ALPS: A SKI-JUMPING CONTEST at St. Moritz, With the Sleighs of the Spectators Massed in the Foreground.  
(Times Wide World Photos.)

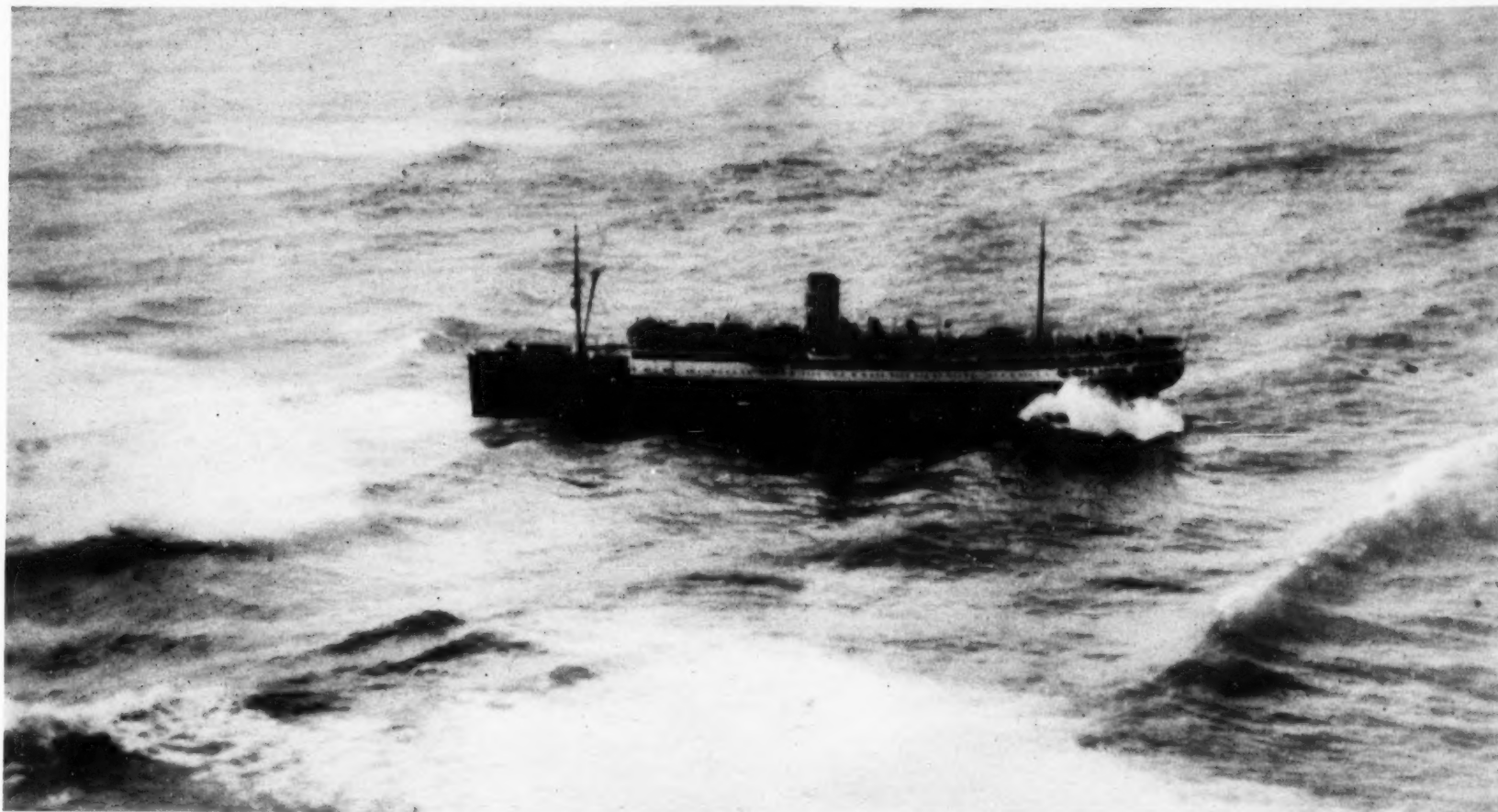


NIAGARA BUILDING ITS WINTER BRIDGE OF ICE: A VIEW AT THE BASE OF THE AMERICAN FALLS, Showing the Beautiful Formations of Snow and Ice.  
(Times Wide World Photos.)



HE CHANGED HIS MIND IN MIDAIR: HANS GRAGE of Seattle Executing a Jump Turn, a Manoeuvre Which Only Experts Can Manage, on the Paradise Valley Ski Course at Mount Rainier Which Is to be the Scene of the Olympic Tryouts.  
(Times Wide World Photos, Seattle Bureau.)





HEAVY SEAS BATTER A LINER CAUGHT ON A CORAL REEF SIXTY MILES OFF THE FLORIDA COAST: THE WARD LINER HAVANA,

as Photographed  
From the Air  
With Eighty-  
three of the Crew  
Still on Board  
Awaiting Salvage  
Efforts After  
Grounding at the  
Northern Tip  
of the Bahamas.  
All the Passen-  
gers Were Taken  
Off, and the  
Lone Casualty  
Was the Death of  
One Passenger  
From Heart  
Disease.

(Times Wide  
World Photos.)



QUAIL HUNTING WITH BOW AND ARROW: NEEDAHBEH of the Penobscot Tribe Demonstrating His Skill With Primitive Weapons in the Fields Near Pinehurst, N. C.  
(Times Wide World Photos.)



A RESCUE IN ACCORD WITH THE BEST TRADI-  
TIONS OF THE SEA:  
PASSENGERS FROM THE HAVANA  
Being Taken Aboard the Steamship Peden, Which Took  
Many of Them to Havana.  
(Times Wide World Photos.)



TWELFTH NIGHT AT THE LAKE PLACID CLUB:  
THE CROWNING OF THE KING AND QUEEN,  
E. R. Hilts and Mrs. E. R. Hilts, Who Presided at the Cele-  
bration After the Coronation.  
(Times Wide World Photos.)



**MILITARY PRECISION IN THE AIR: AIRPLANES**  
of the Thirty-fourth Pursuit Squadron of the United States Army  
Air Corps Flying in Tactical Formation Over March Field, Calif.  
(U. S. Army Air Corps Photo.)

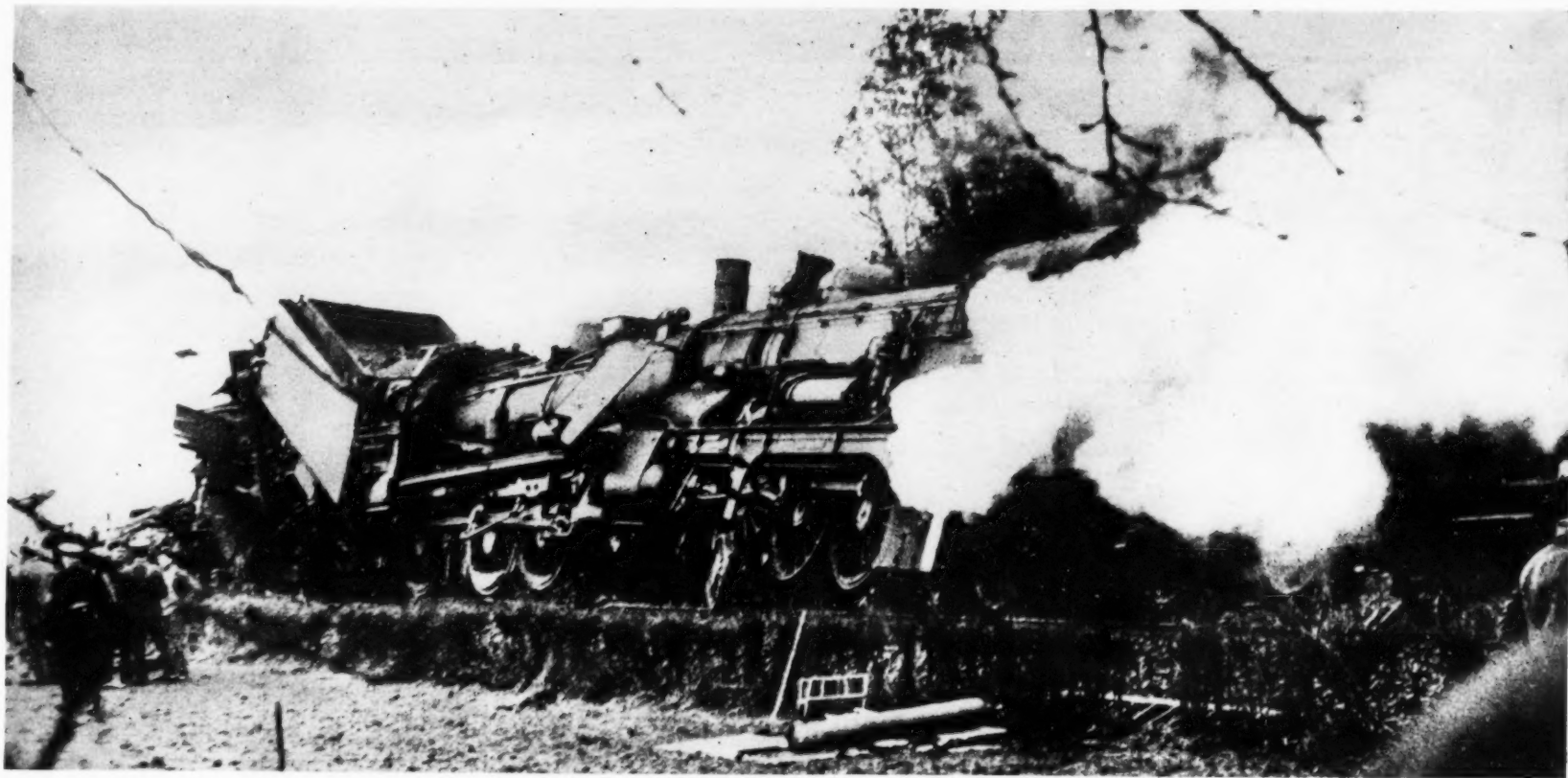


**THE "KING OF JAZZ" ON MOUNT ROYAL: PAUL WHITEMAN**  
Skiing on the Side of the Mountain on a Recent Visit to Montreal.  
(Times Wide World Photos.)



**THE BEGINNING OF THE DOWNWARD SWOOP: A SKI ENTHUSIAST**  
Hitting a Steep Part of the Slide in a Descent Near Kreuzeck, in the Alps.  
(Times Wide World Photos.)





A HEAD-ON COLLISION IN WHICH SIX PERSONS WERE KILLED IN GERMANY:

TWO LOCOMOTIVES

Locked Together After a Crash Near Stuttgart in Which They Strangely Remained on the Rails While Several Cars of the Trains Were Demolished.  
(Times Wide World Photos, Berlin Bureau.)



THE LARGEST FAMILY IN FRANCE IN THE YEAR 1934: MONSIEUR AND MADAME PLANCHAT

and Their Twelve Children Who Have Received the "Prix Cognacq," Awarded Each Year to the Family With the Largest Number of Children, at Their Home in the Little Village of Alesme in the Department of the Creuse.  
(Times Wide World Photos, Paris Bureau.)



A NEW YORK CONCEPTION OF THE FIVE-YEAR PLAN: EDWARD LANNING Touching Up His Painting for the Hudson Guild Neighborhood House, One of Five Panels Shown at the Art Students League.  
(Times Wide World Photos.)



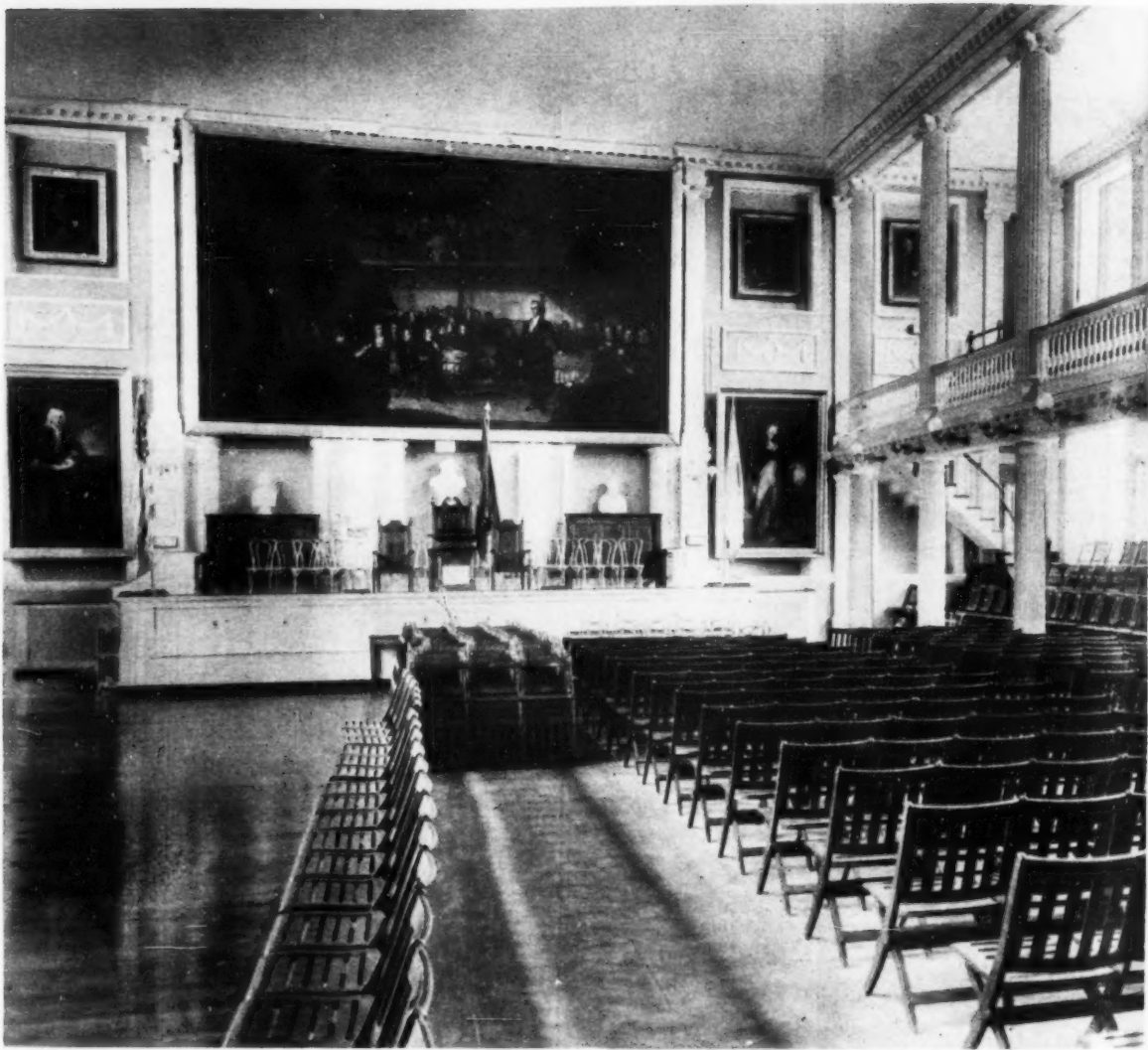
A MEMORIAL TO THE FIGHTING OF THE EARLIEST DAYS OF THE WAR IN BELGIUM: THE LIEGE TOWER,

Which Is to Be Dedicated This Year as an Interallied Memorial to All Those Who Died in the Defense of the Frontier Fortress.

(Times Wide World Photos.)

# Landmarks of American History

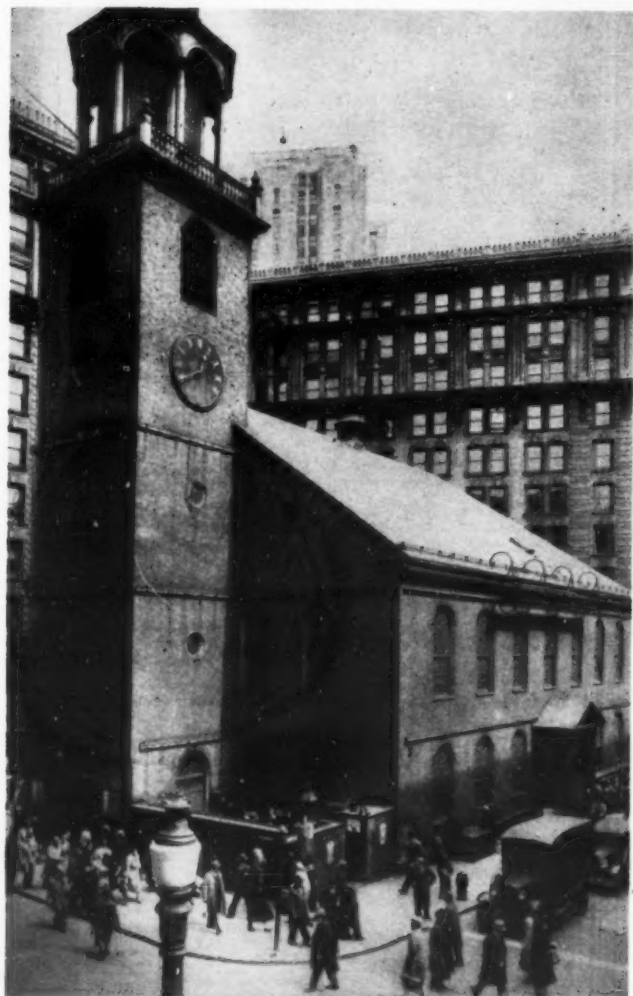
The Third Instalment of a Pictorial History of Our Country by E. M. Newman, Showing Important Historical Sites As They Appear Today.



## "THE CRADLE OF LIBERTY": THE INTERIOR OF FANEUIL HALL

In Boston, Meeting Place of the New England Patriots as Colonial Resistance to King George III Developed into Armed Conflict. It Was Built in 1740 and Given to the City by Peter Faneuil, a Wealthy Merchant.

(E. M. Newman, from Times Wide World Photos.)



WHERE THE "BOSTON TEA PARTY" WAS ORGANIZED: THE OLD SOUTH CHURCH, the Scene of Meetings of the Patriots Before the Raid of Dec. 16, 1773, in Which 342 Chests of Tea Were Thrown Into the Sea From Three British Ships.



THE SCENE OF THE "BOSTON MASSACRE" OF 1770: THE OLD STATE HOUSE, In Front of Which Is a Circle of Stone Marking the Site of the Clash in Which Three Persons Were Killed and Several Injured When British Soldiers Fired on a Crowd of Patriots.



IN THIS STEEPLE A LANTERN WAS HUNG TO WARN OF THE BRITISH MARCH AGAINST LEXINGTON AND CONCORD: THE OLD NORTH CHURCH in Boston, Built in 1723, From Which Was Flashed the Signal for the Famous Midnight Ride of Paul Revere.



## 1775—APRIL 19—LEXINGTON AND CONCORD

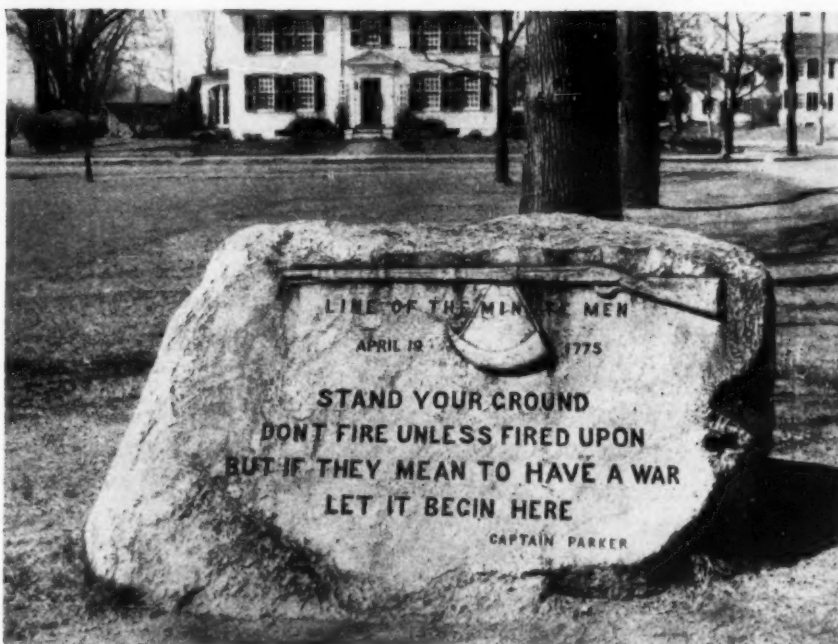


THE FIRST BATTLE-FIELD OF THE AMERICAN REVOLUTION:  
THE COMMON AT LEXINGTON,

Where on April 19, 1775, the British Soldiers Opened Fire on Fifty Minute Men Who Refused to Obey Major Pitcairn's Order to Disperse.

"IF THEY MEAN TO HAVE A WAR LET IT BEGIN HERE": STONE MARKER

Of the Line of the Minute Men on the Green at Lexington.



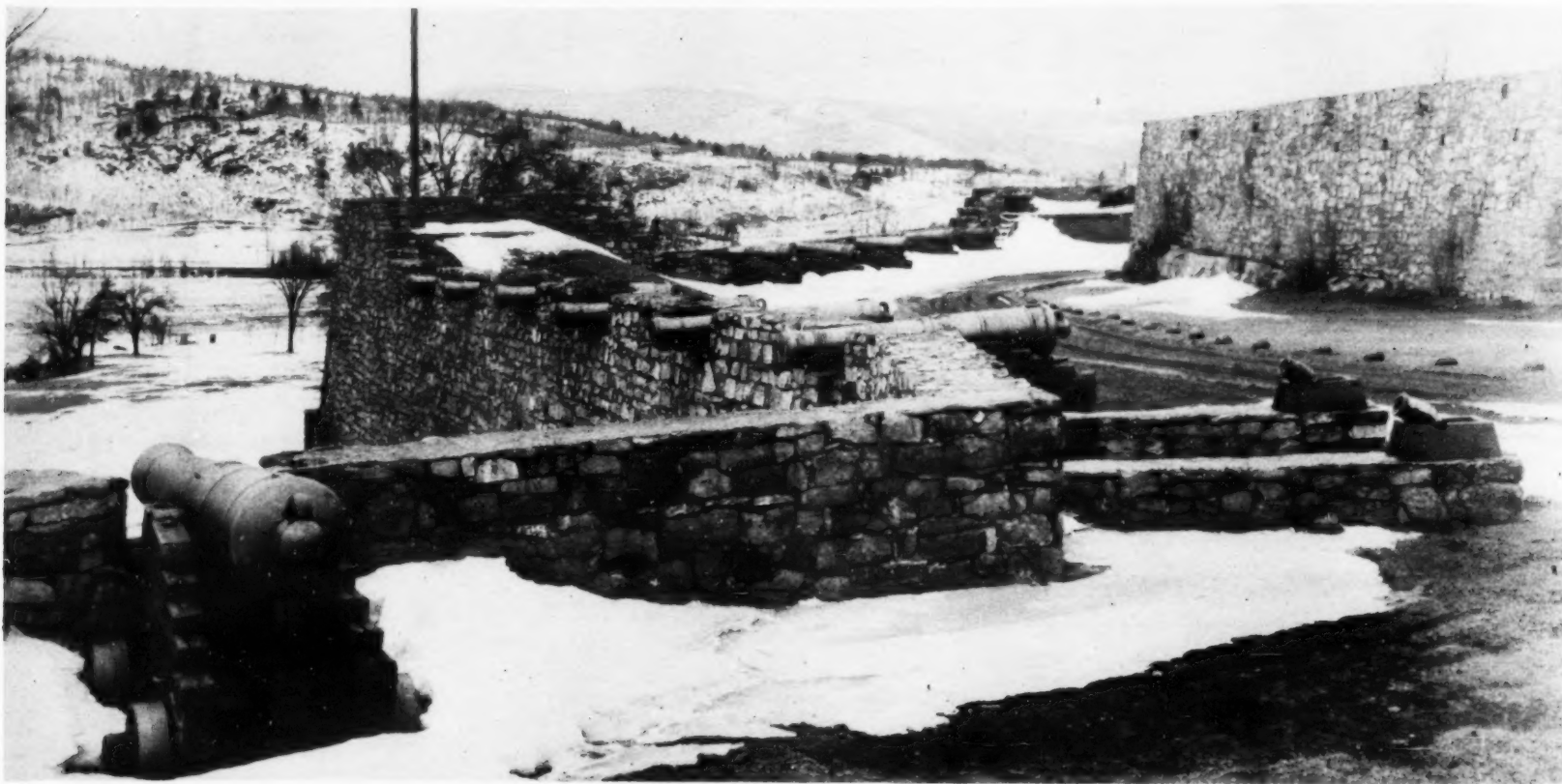
"HERE ONCE THE EMBATTLED FARMERS STOOD": THE MINUTE MAN STATUE IN CONCORD, The Work of Daniel Chester French, a Native of Concord.

"BY THE RUDE BRIDGE THAT ARCHED THE FLOOD": THE BRIDGE AT CONCORD,

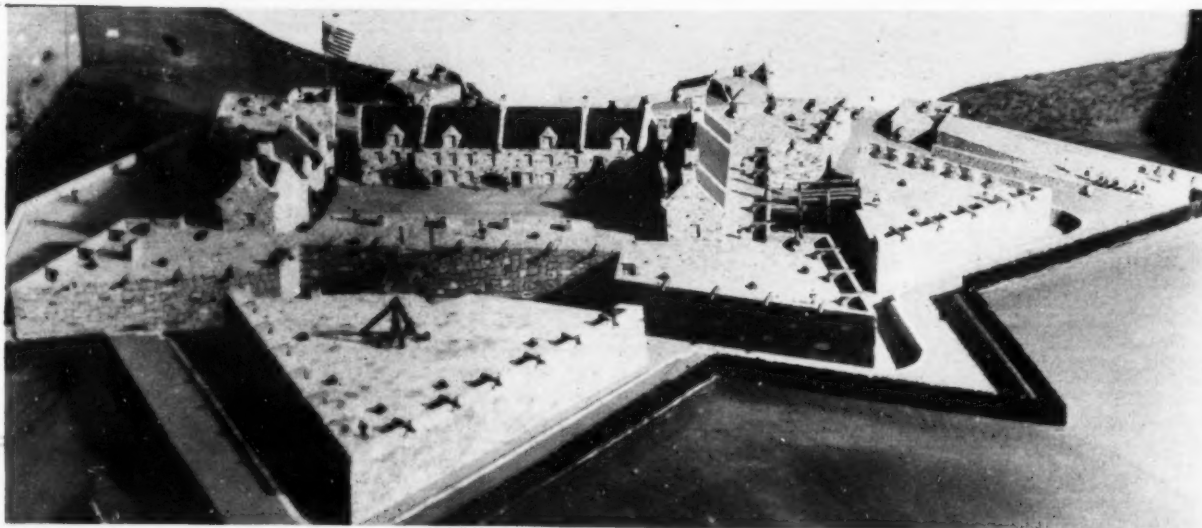
From Which the British Started Their Disastrous Retreat to Boston. The Monument in the Foreground Marks the Spot From Which the British Fired, and on the Other Side of the Stream Is the Statue of the Minute Man, Marking the Line Where the Patriots Made Their Stand.



# 1775—MAY 10—TICONDEROGA AND CROWN POINT



TAKEN "IN THE NAME OF THE GREAT JEHOVAH AND THE CONTINENTAL CONGRESS!": THE RAMPARTS OF FORT TICONDEROGA, Which Ethan Allan and His Green Mountain Boys Captured by Surprise on the Morning of May 10, 1775, as Restored Under the Direction of Stephen H. P. Pell, Who Inherited the Fort. The Large Supplies of Powder and Ball and the 200 Cannon Seized Here and at Crown Point Were of Greatest Value to Washington in the Campaign Around Boston.



ONCE RATED AS THE MOST IMPORTANT FORT IN NORTH AMERICA: MODEL OF TICONDEROGA, On Lake Champlain, Commanding the Main Route From the Hudson Valley to Canada.



FORTIFICATIONS OVER WHICH THREE FLAGS HAVE FLOWN: CROWN POINT,

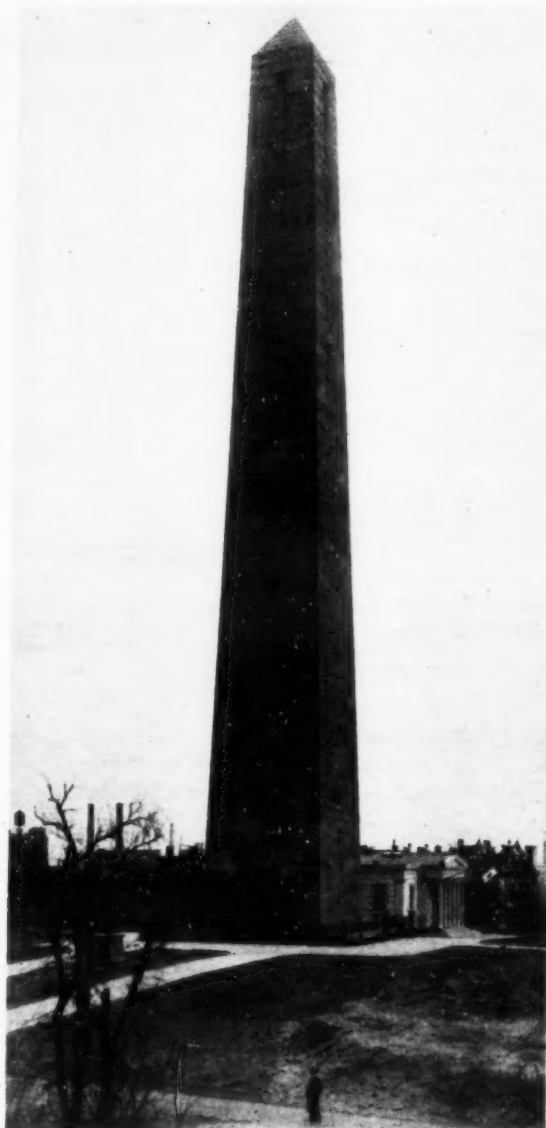
As Seen From the New Lake Champlain Bridge. In the Foreground, on the Shore of the Lake, Are the Ruins of Fort Frederick, Built by the French, and in the Centre Background the Ruins of Fort Amherst, Built in 1759.

ONE OF THE COMMANDING POSITIONS ON THE ROUTE TO CANADA: THE RUINS OF FORT AMHERST AT CROWN POINT, Which Was Captured by Seth Warner at the Same Time Ethan Allen Took Ticonderoga. The Site Was Fortified First by the French in 1731 and Held by Them Until 1759.



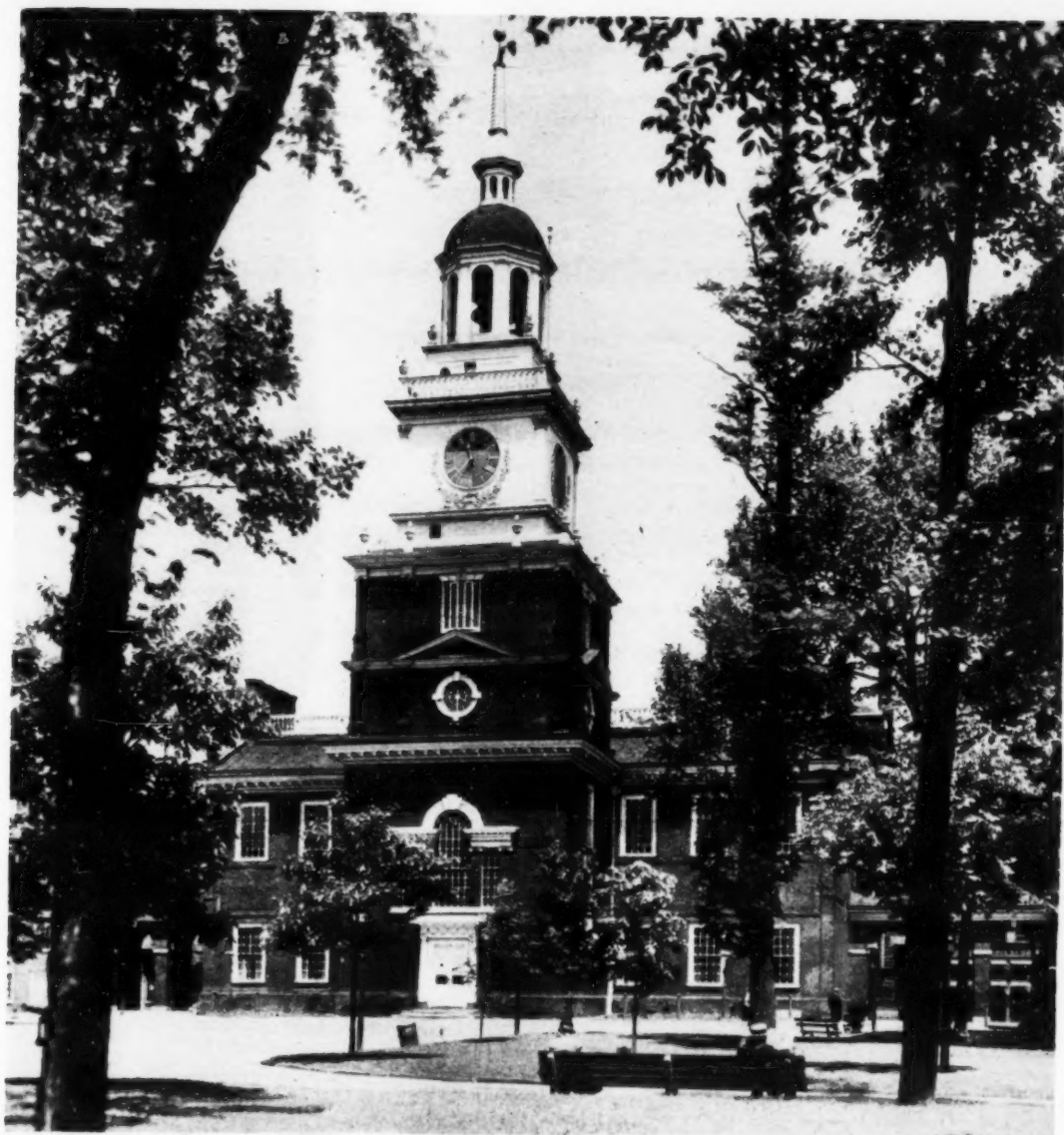


# LANDMARKS OF THE AMERICAN REVOLUTION



WHERE THE COLONISTS WITHSTOOD THE BRITISH REGULARS UNTIL THEIR AMMUNITION GAVE OUT:

THE BUNKER HILL MONUMENT, the Cornerstone of Which Was Laid by Lafayette in 1825, Commemorating the Battle of June 17, 1775, in Which the British Lost 1,054 Men, or More Than One-third of Their Forces Engaged, and the Americans Lost 449, About One-fourth of Their Number.



THE SHRINE OF AMERICAN LIBERTY:

INDEPENDENCE HALL in Philadelphia, Where the Declaration of Independence Was Signed in 1776. It Was Begun in 1732, Completed in 1741, and First Occupied as the Pennsylvania State House in 1735. The Tower Was Built in 1750.



AT THIS SPOT WASHINGTON TOOK COMMAND OF THE CONTINENTAL ARMY: THE SITE OF THE WASHINGTON ELM in Cambridge, Mass., Where "the Father of His Country" Took Up His Military Duties on July 3, 1775. The Tablet Commemorates the Delivery in January, 1776, of the Artillery Train From Ticonderoga.



THE MEETING PLACE OF THE FIRST CONTINENTAL CONGRESS: CARPENTERS' HALL IN PHILADELPHIA, Where the Delegates of the Colonies Assembled Sept. 5, 1774. The Second Continental Congress Also Began Its Sessions Here on May 10, 1775.

# FOOTNOTES ON A WEEK'S HEADLINERS

## AMERICAN MUSEUM HEAD

THOSE who have thrilled over Roy Chapman Andrews' accounts of his explorations in the Gobi Desert will regret his appointment as director of the American Museum of Natural History in New York if it means he is to lead no more field expeditions. The man who in 1916 won world-wide fame for his find of dinosaur eggs—the first ones, you may recall, were listed at \$1,000,000 each—possesses rare talents not only for organizing and conducting scientific parties to the richest fossil storehouse in the far places of the globe, but also for writing about his discoveries in simple, understandable terms which make his quest for evidences of primitive human life the most fascinating of adventures.



Roy C. Andrews.  
(Wide World.)

Dr. Andrews is a native of Beloit, Wis., and entered the museum's service immediately after his graduation from Beloit College in 1906. Until 1914 he specialized in studying the life and habits of whales, sailing all of the seven seas before turning to land exploration. His first important expedition was in the unexplored forests of the Korean-Manchurian border region. His 1916 expedition into the Gobi resulted in such important discoveries that he has gone back several times and has received many of the most prized medals of the scientific world.

## SURREALIST FROM PARIS

LAYMEN who have been worrying because they cannot get any meaning from modernistic paintings, particularly those of the surrealist school, need worry no longer. Mostly the surrealist artist doesn't understand his canvases either, according to Salvador Dali, who came to New York from Paris to lecture on "Surrealist Paintings: Paranoiac Images" and clear up some of the mystery. He explains that surrealism is the painting of subconscious ideas, dealing with such elemental realities as love, death, time and space in terms of symbols.



Salvador Dali.  
(Wide World.)

Senor Dali is a Catalan, 29 years old, and his work is classified as Spanish though most of it has been done in Paris, where he has become a leader of the surrealists. At the 1934 Carnegie International Exhibition in Pittsburgh, where Peter Blume's "South of Scranton" took the \$1,500 prize, Dali received one of the four honorable mentions. On this trip to America he brought twenty-five of his pictures, all of them painted in a couple of months; and at least one of the group, despite the emphasis on symbols and Gertrude Stein obscurantism, contained a figure unmistakably recognizable as that of a man. The Catalan speaks no English and his lectures were delivered with the aid of an interpreter.

## By OMAR HITE

### HARVARD FOOTBALL COACH

IN selecting Richard C. Harlow as head football coach, Harvard breaks with venerable tradition, for in its nearly sixty years of gridiron history only Harvard graduates have directed its elevens. Dick Harlow, a Penn State alumnus, has been a coach for twenty-three years and a highly successful one. He has had nine unbeaten teams to his credit and in the past nine years at Western Maryland his squads have lost only thirteen of eighty games, piling up a total of 1,750 points to 375 for their opponents. His earlier record at Penn State, Virginia Poly and Colgate was almost as impressive.



Dick Harlow.  
(Wide World.)

His hobby is ornithology and he really knows a lot about birds. Long hikes with his football charges in quest of bird eggs help to keep them in condition for gridiron combat. He keeps in condition, too, and at 44 looks as rugged as when winning all-American tackle honors in 1911. Six feet tall and weighing 190, he is husky enough to take on any obstreperous member of the squad but the hard-boiled school of coaching cannot number him in its ranks, for he abjures profanity in any form.

### RHODES SCHOLAR AND ATHLETE

ALAN CHESTER VALENTINE, who at 33 has been elected the fourth president of the 84-year-old University of Rochester, fifth in this country in financial assets, has managed to get along in the academic world without a doctor's degree, though he has accumulated almost everything else in the way of honors. At Swarthmore, where he was graduated in 1921, he was the campus "big shot"—winner of the Ivy Medal, the school's highest honor; editor of the weekly and the year book, debate team captain, student council president, guard on the football team for three years, member of the lacrosse team for two years. He won a Rhodes scholarship, but before going to Oxford taught in the Wharton School of Business and received an honorary M. A. in 1922. At Balliol, Oxford, he received honors in English language and literature, took a B. A. and an M. A.; was a member of the college and varsity Rugby teams for three years and played lacrosse and tennis.



A. C. Valentine  
(Wide World.)

On returning from England in 1928 he joined the Swarthmore faculty, served as dean of men and ran an endowment fund campaign. Yale took him in 1932 to be master of Pierson College and associate chairman of the Board of Admissions. He was married in 1928 to a great-granddaughter of William Lloyd Garrison.

### ANTI-ADMINISTRATION SPOKESMAN.

SENATOR DANIEL O. HASTINGS of Delaware, who delivered for the Republicans a vigorous attack on the administration program as outlined in the President's message to Congress, had held public office for twenty-five years and been a member of the Senate before he made his first race as a candidate at the polls. His many official jobs had been received by appointment, among them Delaware Secretary of State, justice of the Supreme Court in 1909 at the age of 35, Wilmington city solicitor, municipal court judge at 46, and finally in 1929 United States Senator to fill out the term of Coleman du Pont. He was elected in 1932 for a full six-year term.



Sen. D. O. Hastings.  
(Wide World.)

The Senator was a Maryland farm boy and had decided against further schooling when a teacher persuaded him to resume his studies. In 1892 he went to Washington to be a railway clerk at \$25 a month, prepared himself for a law course in sixteen months, and then worked his way through what is now George Washington University. He was admitted to the Delaware bar in 1902 and two years later received his first office, that of Deputy Attorney General. His private business interests are extensive and he owns a farm of several hundred acres near Dover. He was reared as a Democrat and attributes his becoming a Republican to his tariff views.

### PROMOTED TO THE BENCH

FERDINAND PECORA, who realizes a long-cherished ambition through his appointment to be a Supreme Court Justice in New York, came into nation-wide prominence a couple of years ago as counsel of the Senate Committee on Banking and Currency in its banking inquiry, at which many prominent men were heard, but New York had been watching him for a decade before that. From 1922 to 1929 he was chief assistant District Attorney and a power in law enforcement, and in 1933 he ran unsuccessfully for District Attorney on the McKee ticket, but did little campaigning because of his banking inquiry work in Washington.



Ferdinand Pecora.  
(Times Studios.)

Mr. Pecora was born in Sicily fifty-two years ago, the son of a carpenter and cabinet maker, and came to this country with his parents at the age of 5. For a time he thought of becoming an Episcopalian minister and obtained a scholarship at St. Stephen's College, but family finances made it necessary for him to go to work, and for a dozen years he was law clerk before finally obtaining his admission to the bar in 1911. A few months ago President Roosevelt appointed him to the new Securities and Exchange Commission.



# In the World of Art

## Indian Paintings by Winold Reiss

WINOLD REISS, an Austrian by birth and an American citizen by choice, delights to paint the more primitive peoples—European peasants, Negroes, Mexican peons and especially Indians—and his chief interest is in interpreting races and types rather than individuals. His desire to paint Indians brought him to this country in 1913 and he has spent months at a time in the West, living in a covered wagon so he could move about from reservation to reservation to become thoroughly familiar with his subjects on their own ground. As a teacher he has won wide recognition, and he has achieved considerable success in the ordinary fields of painting, such as portraits, interior decoration and design, but his lasting fame probably will be based on his scores of Indian paintings, permanent records of a fast disappearing mode of life. He believes that the Indian has a great contribution to make to American life and that the typical American art can find a new expression if the native art is used as a foundation.



**BLACKFOOT BEAR HUNTER,**  
Painted by Winold Reiss in Glacier Park, and  
Included in an Exhibition of His Work Now at the  
Galleries of the Squibb Building in New York.

**BLACKFOOT CHILD IN PAPOOSE CARRIER,**  
Painted in Glacier National Park in Montana.

## CATS



**BLUE RIBBON  
WINNER AMONG  
THE TORTOISE-  
SHELLS: BELLOIS  
TICKLETOES,**  
Owned by Mrs. Mabel  
Bellois of Pitman,  
N. J., Which Took the  
Open Honors in Its  
Class at the Annual  
Show of the Atlantic  
Cat Club in New York.  
(Times Wide World  
Photos.)



**AN ALLEY CAT AMONG THE  
ARISTOCRATS: BING,**  
Owned by Mrs. B. Williams of Hacken-  
sack, N. J., and Once a  
Resident of the Ellin  
Prince Speyer Home,  
Winner of a Blue Ribbon.

**A STAR AMONG THE  
SIAMESE: STEVA,**  
Owned by Miss Lottie  
Specketer, Winner of the  
Blue Ribbon in the  
Siamese Female Novice  
Seal Point Class.



**BLUE TORTOISE-SHELL KITTEN:  
COLLINSDALE MINNIE THE MOOCHER,**  
Owned by Mrs. Elsie Collins of Riverdale,  
N. Y., Which Captured First Place in Its Class.



**THE ONLY DOG IN THE CAT SHOW:  
GREYFRIARS BOBBY,**  
a Scotch Cairn Terrier, Doing Its Bit for  
the Bide-a-Wee Home for Animals.

**A PRIZE WINNER WHOSE HISTORY  
IS UNKNOWN: BUTTONS OF  
BRAMBACH,**  
a Black Short-Haired Male, Owned by  
Miss Julia Ward of Scarsdale, N. Y.,  
Which Took One of the Firsts in the  
Winners' Class.



**THE BEST SMOKE  
MALE NOVICE:  
DUNROVIN PRINCE  
ALBERT,**  
Owned by Mrs. E. K.  
Miles of Brooklyn.





**THE SEA FORCES OF THE MIKADO IN AN IMPRESSIVE DISPLAY OF MIGHT: JAPANESE WARSHIPS** Taking Part in Naval Manoeuvres, With One of the Empire's Airplane Carriers Looming Up at the Left. (Times Wide World Photos.)



**At Left—A FUTURE RULER OF THE JAPANESE EMPIRE: THE CROWN PRINCE AKIHITO TSUGU-NO-MIYA,** the Son of the Emperor and Empress, Whose First Birthday Was Celebrated on Dec. 23 Throughout the Nation. (Times Wide World Photos.)



**UNITS OF THE INTERNATIONAL ARMY ON REVIEW IN THE SAAR: GEOFFREY KNOX** (in Civilian Attire), Head of the League of Nations Commission Governing the Saar, Inspecting the Troops Sent to Maintain Order in Connection With the Saar Plebiscite. (Times Wide World Photos.)



**FAITH ATTEMPTS TO SET A BARRIER TO THE RISE OF THE ICY WATERS OF THE ST. LAWRENCE: A STATUE**

to Which Miraculous Powers Are Ascribed Is Placed on the Banks of the River by Father Bouget, Pastor of the Catholic Church at the St. Regis Indian Reservation, to Prevent Flood Damage. (Times Wide World Photos.)

# ≡ SMILING THROUGH ≡

A YOUNG man who had finished his meal was pointing out to the waitress what he thought was an error in his bill. She, however, made it clear that the amount was correct and, as the young man departed, she murmured audibly: "Two 'elpings of college pudding and still stupid!"—*Humorist*.

"What's the matter with Brown? He looks glum!"

"He's been contesting his wife's will."

"I didn't know she was dead."

"That's just it. She isn't."—*Boston Transcript*.

"No, I didn't say she was Dutch; I said she was a wooden shoe girl."

"Wooden shoe, how come?"

"Oh, wooden shoe buy me this and wooden shoe buy me that, you know."—*Montreal Gazette*.

Sunday School Teacher—"Can you tell something about Good Friday, James?"

James—"Yes'm; he was the fellow that did the housework for Robinson Crusoe."—*Pathfinder*.

Business Man—"Of course you understand double entry?"

Applicant—"Sure. The last job I kept the books triple entry—one set for the boss, showing the real profits, a second one for the stockholders, showing no profits, and a third set for the income tax people, showing a loss."—*Chelsea Record*.

Ship's Cook (to New Helper)—"Ever been in the navy before?"

Helper—"Sure, I was paid off as a gunner."

S. C.—"Fine, start right in shelling these peas."—*Army and Navy Journal*.

Teacher—"Yes, Johnnie, Lapland is rather thinly populated."

Johnny—"How many Lapps to the mile, teacher?"—*Strays*.

Young Doctor (to Impatient Creditor)—"If you must come every few days with your account you might at least bandage your head so that people will take you for a patient."—*Vart Hem*.

Cook—"Did they say anything about the cooking?"

New Maid—"No, but I noticed them praying before they started eating."—*Pearson's*.

Collector—"Say, bozo, I want to collect some back payments on your antique furniture."

Head of the House—"You're crazy. I never bought any antique furniture on the instalment plan."

"Well, maybe it wasn't antique when you bought it."—*Montreal Star*.



RAINY WEATHER SAFETY FOR PEDESTRIANS: AN UMBRELLA WITH VISION WINDOW Made of Celluloid Is Demonstrated by a San Francisco Woman. (Associated Press.)

## Senator Soaper Says:

A noted publicist urges Congress to be itself. Our darker thinkers fear it will.

Florida reports this season's bathing suits scantier than ever. They should give Einstein an entirely new conception of zero.

Communism in the colleges has begun to trouble the easily dismayed. And all the time we understood the Crimson Tide was a football squad!

A penologist finds that dogs make better prison guards than men. You can't do business with dogs on the basis of a wooden beefsteak.

Dr. Damrosch thinks children shouldn't perform on the radio. The danger is that they grow up and become adults who shouldn't perform on the radio.

A Wall Street broker has been voted the country's best-dressed man. He must have sent his shoe-strings out and had them pressed.

The New York Supreme Court has found for a nudist defendant in a lawsuit, but what does a nudist want of legal redress?

Judging by the recent exchange with Richberg, the good general who put in a season catching dead cats is now pitching.

A Broadway publisher thinks some of our modern song hits will live forever. Only one who lived through "Dardanella" knows how long forever is.

It turns out to be the kind of Winter in which a snowplow was sent out in up-State New York to rescue a snowplow.

France is rationing 19,000,000 gallons of her staggering wine surplus to the troops. Join the army and see two worlds.

A police suspect in Canada wore eight shirts, four coats and six pairs of pants when found. Possibly a fugitive from a nudist gang.

This session may clear things up for the Ohioan who read the Congressional Record for thirty years and couldn't figure out its editorial policy.

More stars fell on Kansas than on Alabama in 1934. Another scientific error of the songwriters is having a different moon for each State.

They say the New Deal was known in Egypt 4,000 years ago: A cut-rate dry cleaner losing his blue ibis must have been a harrowing spectacle.

## Odds and Eddies

That scheme for five-handed bridge looks mighty good. After all, it would be more comfortable all around if the extra fellow sat in at the table instead of spending the evening blowing softly down the back of your neck.—*Boston Herald*.

You needn't expect complete recovery. There never will be enough soft snaps to go around.—*Los Angeles Times*.

DECALOGUE FOR MOTORISTS  
Thou shalt use thy head ahead of thy feet.

Thou shalt not regard a red light as a dare.

Thou shalt occasionally give thy horn a rest.

Thou shalt not look the whole world in the face with a dirty look.

Thou shalt not regard a zigzag line as the shortest distance between two points.

Thou shalt not drive with a chip on thy shoulder.

Thou shalt see—and believe in—boulevard stop signs.

Thou shalt occasionally ask thyself: "What's the hurry?"

Thou shalt not regard competition as the life of driving.

Thou shalt not kill.—Edmund J. Kiefer in *Buffalo Courier-Express*.

Over in Italy the King can do no wrong. He doesn't get a chance.—*Florida Times-Union*.

Childhood's happy days were when we dug in the sand pits with little toy shovels instead of niblicks.—*Arkansas Gazette*.

OH, PITY THIS POOR HELEN!  
Of all Fortune's gifts, 'twas the wish of my heart

To possess the grand figure of Helen of Troy;

But the changeable dame, with more bounty than art,

Overruled me: I'm Helen of Avoirdupois.

P. J. D. in *Philadelphia Bulletin*.

The final proof of breeding is to be nice to the guest when you are mad at your husband for bringing him.—*Wisconsin Journal*.

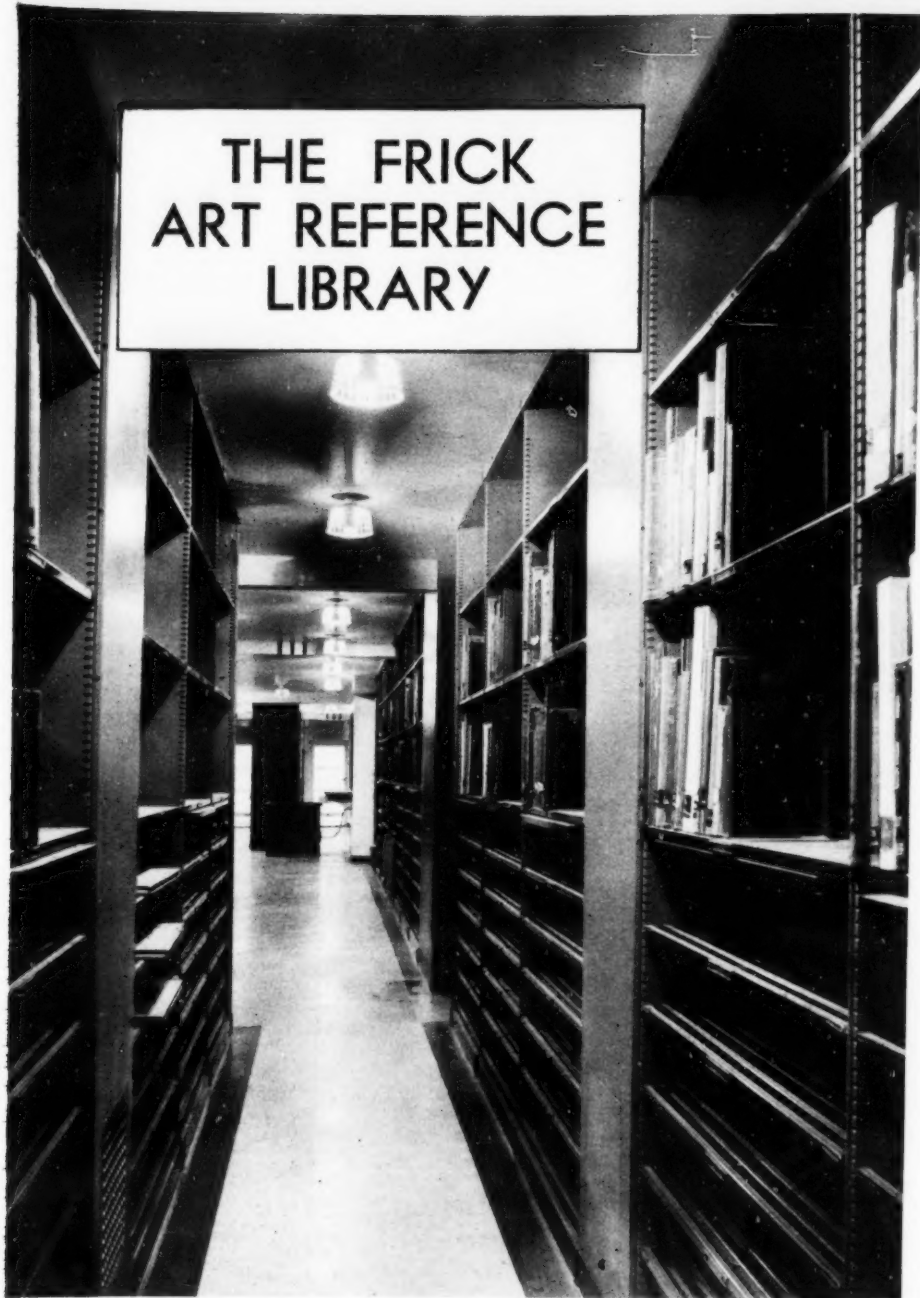
CHEER UP.  
The snow is here; it's freezing cold, But don't forget your smiles, For even now the fashion folk Are planning Easter styles.

—*Knickerbocker Press*.

From the way automobiles are selling, people are looking at Old Man Depression from rear-vision mirrors.—*Atlanta Constitution*.



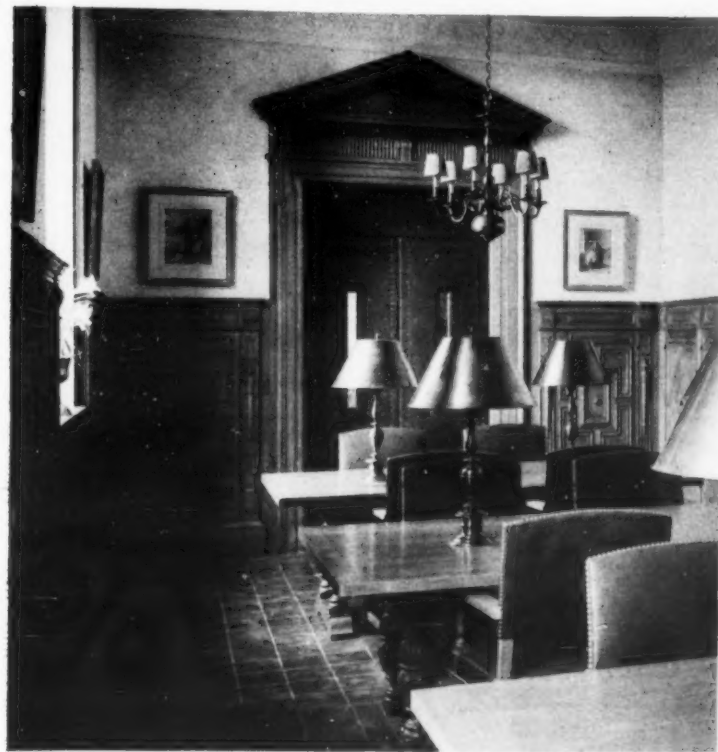
## THE FRICK ART REFERENCE LIBRARY



THE MAIN ENTRANCE OF THE FRICK LIBRARY, Now Occupying a Building 50 by 150 Feet, With Six Main Floors and a Penthouse and Several Mezzanine Floors.

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## TWENTY YEARS AGO IN THE WORLD WAR

### ENGLAND'S FIRST EXPERIENCE OF WARFARE FROM THE SKIES: WRECKED HOUSES

At King's Lynn, Following the Raid of Jan. 19 by the German Airship L3 From Cuxhaven on Yarmouth and Other Norfolk Towns in Which Four Civilians Were Killed and Fifteen Wounded.

(© Underwood & Underwood.)



PROOF OF THE EFFECTIVENESS OF THE EARLY  
AIR BOMBS: THE FRONT OF ST. PETER'S HOUSE  
In Yarmouth Torn Out by a Missile Dropped by the  
German Airship.

(Times Wide World Photos.)

## DAY BY DAY IN THE WORLD WAR

**J**AN. 13, 1915: Germans completed reconquest of Hills 132 and 151 in Soissons battle and gained Vregny heights. Russians took Serpets, north of Plock, in advance along middle Vistula.

Jan. 14: French withdrew south of the Aisne east of Soissons. Russians continued advance on the Vistula.

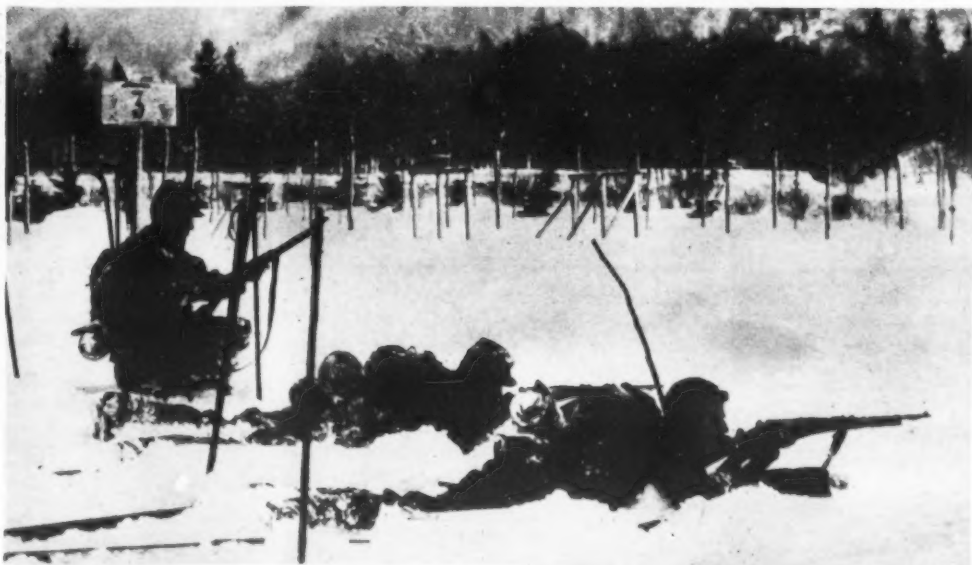
Jan. 15: German progress near Soissons checked. Russians took 5,000 prisoners in routing Turks near Kaga Urgan, Caucasus.

Jan. 16: French gained ground near Arras and in Champagne. Turks invaded Sinai Peninsula.

Jan. 17: German attacks near Soissons repulsed. French submarine Saphir sunk at Dardanelles.

Jan. 18: Minor engagements in West.

Jan. 19: First German airship, L3, from Cuxhaven, raided Yarmouth, King's Lynn and other English towns. Snowstorms impeded operations in West.



ON THE SNOWY BATTLEFIELDS ALONG THE FRANCO-GERMAN FRONTIER:  
FRENCH ALPINE TROOPS

Skirmishing Amid the Woods and Hills Along the Eastern End of the Trench Front.

(© Underwood & Underwood.)





## IN THE TRENCHES THE FIRST WAR WINTER

AFTER THE  
FRENCH WERE  
FORCED TO  
RETREAT TO THE  
SOUTH BANK OF  
THE AISNE:  
GERMANY'S MOST  
ADVANCED POST

Following the  
Recapture of Hills 132  
and 151 in the  
Soissons Battle and  
the French Retreat  
of Jan. 13.

(Paul Thompson.)



WINTER LIFE IN THE TRENCHES: FRENCH SOLDIERS  
Trying to Keep Warm in a Shelter on the Soissons Front.  
(© Underwood & Underwood.)

WARFARE ON THE  
SNOW-BLANKETED  
PLAINS OF EAST  
PRUSSIA:  
GERMAN SOLDIERS  
in Trenches in the  
Masurian Lakes Region.  
The Russians Were on  
the Offensive in  
Mid-January, With  
Their Advance  
Threatening to Force a  
German Retreat in  
East Prussia.

# The Fireplace Engages the Attention of the Interior Decorators



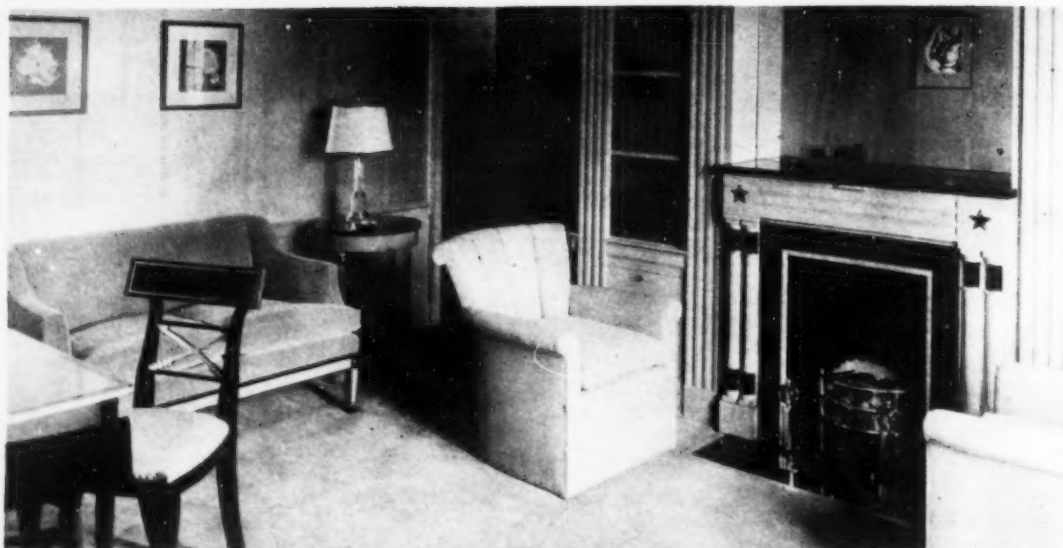
DIGNITY AND HOSPITALITY ARE EXPRESSED IN THIS LOW-CEILINGED ROOM, Which Is Furnished in the Manner of the Eighteenth Century in England and the Early Colonies. A Fireplace, Deep and Wide, Is the Central Attraction. The Mantelpiece Is Built of Old Pine Paneling, the Furniture Is Hickory and Walnut, the Upholstery and Hangings Are of English Glazed Chintz.

By LILLIAN E. PRUSSING.

ONE feature in interior decoration which receives impartial attention in all types of houses is the fireplace. Whether the house is early American, English eighteenth century, French, Victorian or ultra-modern, a fireplace is usually included in the plan. There are few who do not "fall for" the comfort and charm of an open fire in the living room, at least. It may be a grate of glowing coals, logs that crackle and blaze, or just a gas log, a poor substitute but with its attraction.

That the fireplace, mantel and fittings should harmonize with the decoration of the room goes without saying. This is so important a consideration that mantels and all that belongs to the chimney piece are decorated and arranged with as much thought as the rest of the house or apartment, as the case may be. Some exceptionally fine and beautiful mantels have been built and a thriving business in andirons and fireplace hardware has long been done. The various types are worth careful study by those who appreciate the importance of these accessories in a chamber's decoration.

At Left—  
A BLAZING FIRE IN THE CHIMNEY PLACE  
Warms the Otherwise Rather Austere Interior of  
a Normandy Farmhouse, Reproduced in Lake  
Forest, Ill. White Paneled Walls, Hardware and  
Hooked Rug, and the Old Shield-Shaped Sconces  
Are Assembled With French Cretonnes and  
Accessories. Earl Hart Miller, Decorator.  
(Jessie Tarbox Beals.)



A CERTAIN PRIM BEAUTY CHARACTERIZES THE FIREPLACE IN A MODERNIZED SITTING ROOM.

The Mantel Is of White Marble Trimmed With Black Marble, the Coal Grate Is Bronze Trimmed, the Andirons Are Brass and Crystal. Bookshelves Are Built at the Sides. The Carpet and Upholstery Are Beige and White, With Accents of Black.





# New Fashions



## HEAVY WHITE LINEN

Makes a Long Fitted Beach Coat Worn Over a Bathing Suit of Navy Blue and White Polka Dot Silk. The Revers and Sash Match the Suit.

From Jay-Thorpé.

(New York Times Studios.)



## FOR GENERAL DAYTIME WEAR.

A Shantung Linen "Shirtwaist" Dress in Powder Blue. The Rounded Slit Pockets Repeat the Collar Line. From Saks Fifth Avenue. Matching Felt Hat From Sally Victor.

(New York Times Studios.)



## A ONE-PIECE BATHING SUIT OF NUBBY WHITE LINEN

Has a Halter Tie and Underneath Shorts of Brown Silk Jersey. Matching Linen Coat. Saks Fifth Avenue. Rough Straw Beach Hat From Sally Victor.



## AN IDEAL COSTUME FOR MOTORING

Is Made of Hand-knit, Lightweight Wool. The Skirt Is Lime Green, the Sweater Brown. The Plaid Coat Combines the Two Colors. From Dorothy Ecker, Inc. Fringed Hat From La Mode Chez Tappé.

(New York Times Studios.)

## SPORTS TOGS FOR SUNNY CLIMES

By WINIFRED SPEAR

A DAZZLING array of gay sports clothes is finding its place in the sun of Southern resorts, with beach clothes including bathing suits, shorts, slacks (the newest ones are three-quarter length), capes, coats.

There is one long white linen coat, down to the ground, that has revers and a sash of navy blue polka dot silk worn over a matching polka dot silk bathing suit.

There are hand-knit dresses and suits, and those of soft angora for chilly days or motor trips.

Shantung linens, prints and cottons of novelty weave are rivals in the "shirtwaist" dress mode for daytime wear.

ARE YOU  
SEEKING RELIEF  
FROM —

**PSORIASIS?**

THEN TRY  
**SIROIL!**

This relief for psoriasis has done wonders for so many men, women and children. Siroil applied externally to the affected area causes the scales to disappear, the red blotches to fade out and the skin to resume its normal texture. Siroil backs with a guarantee the claim that if it does not relieve you within two weeks—and you are the sole judge—your money will be refunded. Write for booklet upon this new treatment. Don't delay. Write at once.

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JAPAN'S MOST  
FAMOUS MOUNTAIN  
AS PHOTOGRAPHED  
WITH AN INFRA-  
RED PLATE: SNOW-  
CAPPED FUJIYAMA,  
12,395 Feet in Height,  
From a Picture Taken  
by Dr. Sakurai of the  
General Science Re-  
search Institute of  
Tokyo at a Distance of  
Fifteen Miles.  
(Times Wide World  
Photos.)



THE VALLEY OF A  
THOUSAND HILLS:  
A LANDSCAPE OF  
NATAL,  
SOUTH AFRICA,  
With Hills and Valleys,  
Roads and Winding  
Rivers Spread Out to  
Form a Gigantic Relief  
Map.  
(Times Wide World  
Photos.)





## THE MOVIE OF THE WEEK: "THE IRON DUKE"

(No. 1.) THE "SOUND OF REVELRY BY NIGHT" IN BRUSSELS ON THE EVE OF THE BATTLE OF WATERLOO: THE DUKE OF WELLINGTON (GEORGE ARLISS)

At the Famous Ball With His Officers Just Before Receiving Word That Napoleon Has Defeated General Blücher at Ligny and Is Advancing on Wellington's Army, One of the Striking Scenes of the Gaumont British Production, "The Iron Duke."



(No. 2.) OVERCOME BY EMOTION IN THE PRESENCE OF HER GREAT HERO: LADY FRANCES WEBSTER (LESLEY WAREING) Faints Upon Being Presented to the Duke of Wellington by the Duchess of Richmond (Norma Varden).

(No. 3.)  
"UP, GUARDS, AND  
AT 'EM!" THE DUKE  
OF WELLINGTON  
Issues the Command  
Which Sends His Forces  
Into the Offensive  
Against Napoleon and  
Decides the Issue at  
Waterloo.



(No. 4.) WELLINGTON ACTS TO INSURE PEACE: THE VICTOR OF WATERLOO Forces King Louis XVIII to Sign an Order Reorganizing the French Government Following the Unsuccessful Attempt of the King's Niece to Involve Wellington and Lady Frances Webster in a Scandal.



(No. 5.)  
A THRUST THROUGH THE MAZES OF DIPLOMACY:  
THE IRON DUKE  
Vigorously Expressing His Views to the Men Who Were to Decide Europe's Destinies With Napoleon's Fall.



## THE PLAY OF THE WEEK: "The Petrified Forest"



(No. 2.) ALAN IS WAITED ON BY GABBY MAPLE (PEGGY CONKLIN), The Proprietor's Daughter, and Is Entertained by the Salty Remarks of Gramp Maple (Charles Dow Clark), the Proprietor's Father.

(No. 1.)  
A STRANGE  
HITCH-HIKER  
ARRIVES AT AN  
ARIZONA GAS  
STATION:  
ALAN SQUIER  
(LESLIE  
HOWARD),  
Former Writer, Who  
Has Decided That  
He Isn't Much Good  
on Earth, Makes His  
Appearance in the  
Gas Station and  
Lunchroom at the  
Edge of the  
Petrified Forest  
Which Forms the  
Setting of Robert E.  
Sherwood's "The  
Petrified Forest," a  
Roaring and  
Literate Western  
Melodrama  
Now at the  
Broadhurst Theatre.  
(Vandamm)



(No. 3.) DUKE MANTEE (HUMPHREY BOGART) AND HIS MACHINE-GUN GANG  
Take Possession of the Gas Station and Lunchroom While Escaping Toward the Border With the Police in Pursuit. Their Wild  
Presence Jolts Mr. Sherwood's Characters into Considerable Astonishing Autobiography.

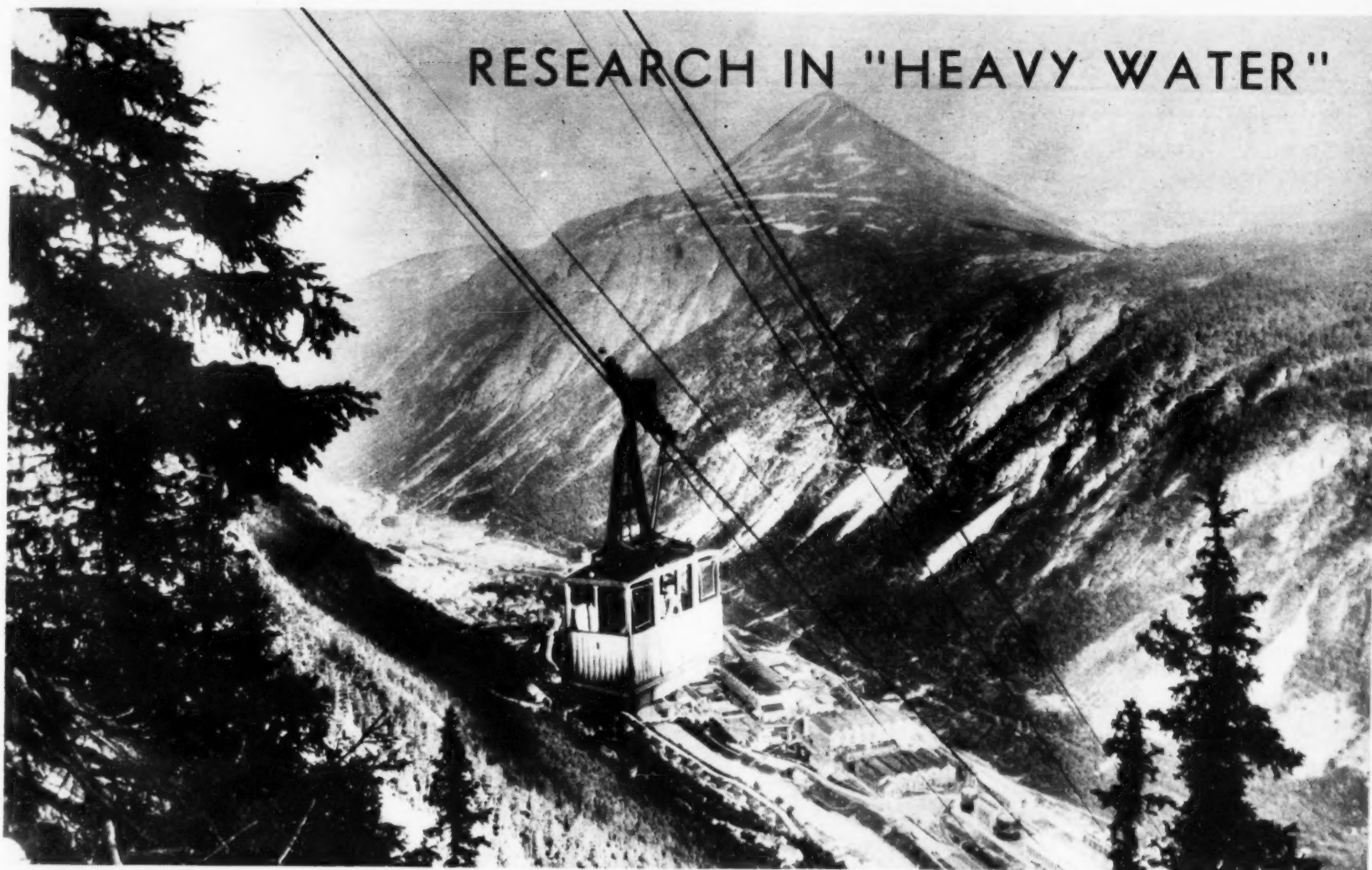


(No. 4.) WITH THE POLICE POURING BULLETS  
THROUGH THE WINDOWS,  
Everybody in the Gas Station Has to Lie on the Floor  
to Be Out of Range. Alan and Gabby Confess That  
They Love Each Other.



(No. 5.) ALAN PROPOSES A TOAST TO HIMSELF  
AND DUKE MANTEE,  
Relics of a By-Gone Era, Who Belong in the Petrified  
Forest Along With Other Dead Things, Since Neither  
Has a Place in the New World Which Belongs to Such  
Vigorous Spirits as Gabby.





## RESEARCH IN "HEAVY WATER"



### AN UNWITTING AIDE OF SCIENCE: A MOUSE

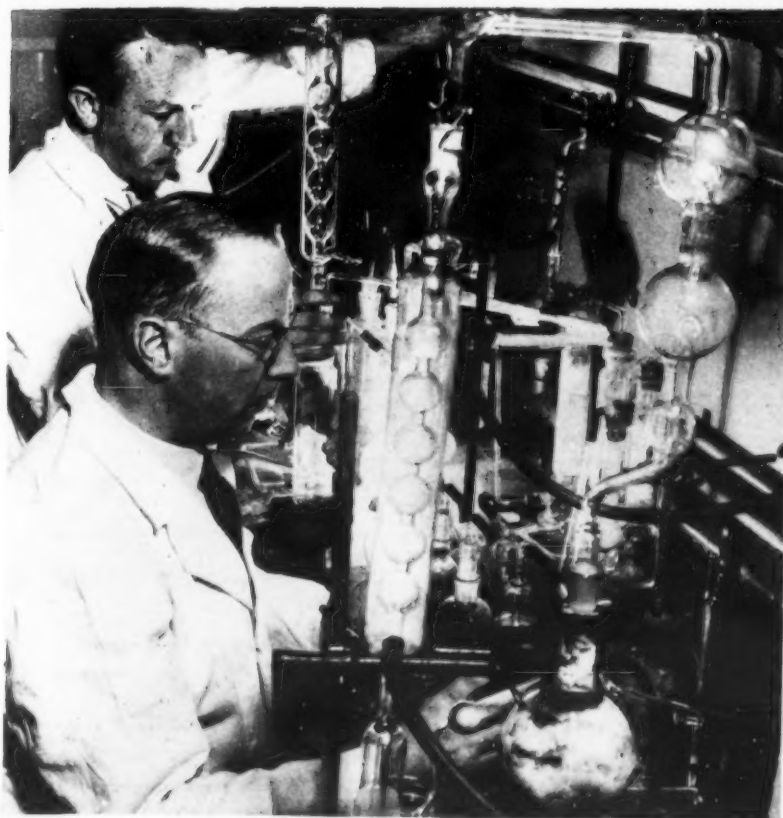
Drinking Heavy Water, Which Produces an Effect Much Like That of Alcohol.



### READY FOR LABORATORY USE: A TEN-GRAM TUBE OF HEAVY WATER.

The Rjukan Works Produce Fifty of the Tubes Each Day.

FROM THIS REMOTE NORWEGIAN VALLEY COMES "HEAVY WATER" FOR FURTHER SCIENTIFIC RESEARCH: A VIEW OF THE RJUKAN NITROGEN WORKS of the Norsk Hydro, Which Has Been Producing 500 Grams Daily of This Strange Newly Discovered Liquid for Laboratory Use. The Plant Is Surrounded by High Mountains and the 1,300 Employees Are Transported to and From Their Work by Cable Car.  
(Times Wide World Photos, Berlin Bureau.)



### RESEARCH INTO THE PROPERTIES OF HEAVY WATER: PROFESSOR KLAUS HANSEN

(Seated) of Oslo University Making an Analytical Test in His Laboratory. His Exhaustive Studies Were Begun Shortly After the Announcement of the Discovery by Professor Harold C. Urey, Columbia University, Nobel Prize Winner.

## STAGE PLAYS

★★★ — The happiest romance of the current theatre season. The best that I can wish you is that you will have as good a time as I had." *Burns Mantle, News*

CROSBY GAIGE, Inc., presents SAMSON RAPHAELSON'S

# ACCENT ON YOUTH

with CONSTANCE CUMMINGS, NICHOLAS HANNEN, Irene Purcell  
PLYMOUTH THEATRE 45th Street, West of Broadway  
Eves. 8:40. Mats. Thurs. & Sat., 2:40

"A gay aristocrat... one of the red feather events in recent extravaganza." *Hammond, Herald Tribune*

Eddie Dowling in his New All Star Smash Hit Revue

# "THUMBS UP"

Sensational Dance Ensemble Directed by Robert Alton

A JOHN MURRAY ANDERSON Production

"There is taste and talent; loveliness and laughter." *—Garland, World-Telegram*

ST. JAMES TH. W. 44th ST. NIGHTS 8:30, 50c to \$4. plus | Good Seats All Prices  
LAc. 4-4664 | Mats. Wed. & Sat., 50c to \$2.50 tax | available for all performances

BROCK PEMBERTON presents

# PERSONAL APPEARANCE

with GLADYS GEORGE

A new comedy by Lawrence Riley.  
Staged by Antoinette Perry and Mr. Pemberton.

"The smartest of the new comedies." *—Burns Mantle, Daily News.*

HENRY MILLER'S  
Thea., W. 43. Eves. 8:40  
Mats. Thurs. & Sat. 2:30

KATHARINE CORNELL

IN

# ROMEO AND JULIET

BASIL RATHBONE BRIAN AHERNE

MARTIN BECK THEATRE, 45th St. W. of 8th Ave. Nights, 8:20, Wed., Sat. Mats., 2:15

GILBERT MILLER presents

# INA CLAIRE in "Ode To Liberty"

with WALTER SLEZAK

MOVES TO LITTLE THEA., W. 44TH ST., TUES., Jan. 15  
3 Mats. Weekly—Wed., Thurs. & Sat.

GILBERT MILLER & LESLIE HOWARD in association with ARTHUR HOPKINS present

# LESLIE HOWARD in THE PETRIFIED FOREST

by ROBERT SHERWOOD

BROADHURST Thea., W. 44th St. LAc. 4-1515. Eves. 8:45.  
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MAX GORDON'S TWO OUTSTANDING PRODUCTIONS

The Musical Hit!

Production Conceived and Directed by

HASSARD SHORT

# "THE GREAT WALTZ"

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Book by Moss Hart. Music by Johann Strauss. Dances by Albertina Rasch.  
Seats on Sale 8 49th & 6th Ave. Eves. at 8:30, 55c-\$3.30  
Weeks in Advance The Center Theatre, Mats. Wednesday and Saturday, 55c-\$2.20

The Comedy Hit!

# THE FARMER TAKES A WIFE

with JUNE WALKER, HERB WILLIAMS, HENRY FONDA

By FRANK B. ELSER and MARC CONNELLY. Directed by MR. CONNELLY  
46th ST. THEATRE West of Broadway. Evenings 8:40, 55c to \$2.20.  
Mats. Wednesday and Saturday, 55c to \$1.10.

THE THEATRE GUILD PRESENTS

S. N. BEHRMAN'S comedy

# RAIN FROM HEAVEN

with JANE COWL  
and JOHN HALLIDAY

GOLDEN THEATRE, 45th St., West of B'way  
Evenings 8:30 Matinees Thursday and Saturday 2:30

MAXWELL ANDERSON'S play

# VALLEY FORGE

with PHILIP MERIVALE

GUILD THEATRE, 52d St., West of B'way  
Evenings 8:40 Matinees Thursday and Saturday 2:40



EDDIE DOWLING  
AND RAY DOOLEY  
in "A Scottish Wedding"  
in the New  
Revue, "Thumbs Up,"  
at the St. James's  
Theatre.  
(Vandamm.)



FLORENCE MCGEE  
in "The Children's  
Hour," at the Maxine  
Elliott Theatre.  
(Alfred Valente.)

30TH ANNUAL NATIONAL

# MOTOR BOAT SHOW

The Show with the Vacation Spirit. Bring the Family. Have a good time. Adm. 40c.

GRAND CENTRAL PALACE JAN. 18 to 26, incl.

ENTRANCES BOTH PARK & LEXINGTON AVS. 10:30 A. M. to 10:30 P. M., EX. SUN.



LONGACRE THEA.,  
West 48th St.  
Eves. 8:40  
Mats. Wed. & Sat., 2:40

LAST  
3  
WEEKS

Dwight Deere Wiman and Auriol Lee present

# SYBIL THORNDIKE IN

"A masterpiece of our time." *—Garland, World-Tel.*

# THE DISTAFF SIDE

with ESTELLE WINWOOD and VIOLA KEATS

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RADIO  
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SHOWPLACE OF THE NATION  
ROCKEFELLER CENTER

Week beginning Thursday, January 17th

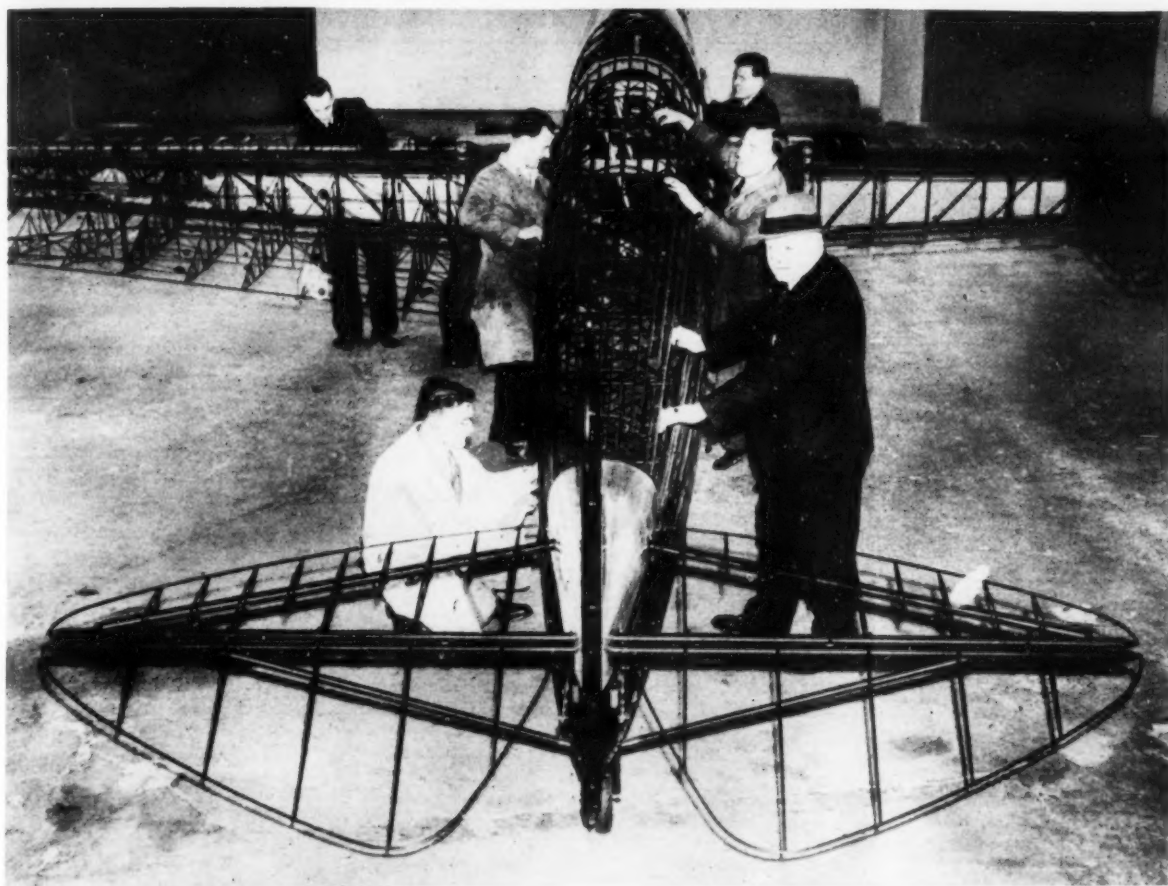
FRANCIS LEDERER and GINGER ROGERS

# ROMANCE IN MANHATTAN

Plus an Elaborate Music Hall Stage Show  
First Mezzanine seats may be reserved in advance—Phone Columbus 5-6535



# Science and Invention



A PLANE DESIGNED TO TRAVEL 400 MILES AN HOUR THROUGH THE STRATOSPHERE:

JIMMY MARTIN

(At Right, Wearing Hat) Supervising the Construction of His All-Metal Machine at Higher Denham, England. Every Part Is to Be Detachable, Permitting It to Be Dismantled With a Spanner. Its Engine Is Said to Have Cost £40,000 to Perfect.

(Associated Press)

At Left—A CLOCK WHICH TELLS TIME IN MILLIONS OF YEARS: DR. LOUIS H. POWELL

Of the St. Paul Institute Demonstrating a Geologic Clock Which Shows the Duration of the Various Ages in the Earth's History. (Times Wide World Photos, St. Paul Bureau)

## RULES FOR MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-Winning Pictures in the Amateur Photographic Competition Are Published in the Last Issue of Each Month. MID-WEEK PICTORIAL Awards a First Prize of \$15 for the Best Amateur Photograph, \$10 for the Second Best Photograph and \$3 for Each of the Other Photographs Accepted. Amateur Photographs Must be Submitted by the Actual Photographer. They Must Carry Return Postage and Should Be Addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

At Right—MORE DIFFICULTIES FOR PUBLIC ENEMIES: NEW TYPE HANDCUFFS, Invented by A. Elliott of Denver, Being Demonstrated by Miss Charlotte Morey at the National Inventors Congress.

(Times Wide World Photos, Los Angeles Bureau)



LINCOLN AND INDIAN HEAD  
**PENNIES WANTED**  
WE PAY \$2 EACH IF MORE THAN  
UP TO 11 YEARS OLD  
and up to \$500 for certain U. S. Cents  
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it*

IN THE TIMES!"

Authority is achieved through accuracy. When over a long period men find a scientific investigator, a scientific journal, a daily newspaper reporting facts and not fiction, recognition of dependability is established.

Men and newspapers, for newspapers are but staffs of men, are not infallible—but some men and some newspapers are more painstaking, more fastidious in dealing with facts.

One of the first things a university freshman learns is that he can quote The New York Times as an authority, as a newspaper of record. And that, too, is what every Times reader comes to know through experience.

With the care and diligence of the scholar, The New York Times has been able to supply readers with a perspective of events in true proportion, a sureness of trends and facts which supports them when they say, "I read it in The Times."



# They "Framed" Me Into Making a Speech

*...but the Laugh Was on Them When I Held Them Spellbound!*

SO I was scheduled to play the clown, eh? It was with mixed feelings of anger and amusement that I listened to Hanley's gleeful explanation of his scheme through the half-open door of the private office.

"It's a cinch," he explained to his listeners. "I'll tell the Chief that Burton has some ideas about the new advertising campaign. He doesn't know about this conference. And when the boss calls him in, watch him stutter and swallow his tongue. He's afraid of his own voice."

If this had happened three months ago, I would have stayed away from the office that day. Three months previously, I had been just the type that Hanley had me labeled. A good old faithful work horse—but constantly handicapped by an inferiority complex whenever a business superior spoke to me. I was bashful, nervous and timid when called on to speak at length to a group of men. And I soon realized that my inability to speak effectively and persuasively was limiting my future and causing people to rate me as an incompetent.

And then something happened. Reading through my favorite magazine, I read about and sent for a wonderful little free booklet entitled *How to Work Wonders With Words*. It explained an amazingly simple home study training method by which any man could banish nervousness and self-consciousness. It revealed the simple Laws of Conversation—the knowledge and practice of which would make the most shy and retiring man a dominating and aggressive

speaker—able to convince one man or an audience of thousands.

Within a few days I had begun this secret practice. So fascinating was it that weeks flew by like hours. I began to feel more confidence in myself. And finally came the day when I realized that my shy, retiring nature had vanished and that I was ready to speak in public any time. Now for the opportunity!

And here it was—I'd show Mr. Hanley something! To say they were dumbfounded is putting it mildly. When I was called in to address that conference, I just bowled them over. I did have some ideas on that new campaign—and succeeded in upsetting the whole year's program. And my case proves that it pays to be ready for Opportunity. Shortly afterward the company created a new job for me—Director of Sales Promotion, at double my old salary. And my reputation as a convincing speaker and interesting conversationalist has spread to the extent that I am often the principal speaker at civic banquets—and a much invited guest at dinner and theater parties... Yes, sir—the best investment I ever made was when I sent for that wonderful free booklet *How to Work Wonders With Words*—and the investment was only a 2c stamp.

There is no magic, no trick, no mystery about becoming a powerful and convincing talker. You, too, can conquer timidity, stage fright, self-consciousness and bashfulness, winning advancement in salary, popularity, social standing and success. Today business

demands for the big, important high-salaried jobs, men who can dominate others—men who can make others do as they wish. It is the power of forceful, convincing speech that causes one man to jump from obscurity to the presidency of a great corporation; another from a small unimportant territory to a sales manager's desk; another from the rank and file of political workers to a post of national importance; a timid, retiring, self-conscious man to change almost overnight into a popular and much applauded after-dinner speaker. Thousands have accomplished just such amazing things through this simple, easy, yet effective training.

## Send for This Amazing Booklet

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon. This booklet is called *How to Work Wonders With Words*. In it you are shown how to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Not only men who have made millions but thousands have sent for this booklet—and are unstinting in their praise of it. You are told how to bring out and develop your priceless "hidden knack"—the natural gift within you—which can win for you advancement in position and salary, popularity, social standing, power and real success. You can obtain your copy absolutely free by sending the coupon.

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